

ICBC Annual National Convention 2017

Sponsorship Proposal

Event Partner

INR 10, 00,000

- Prominent positioning of the Event Partner on the Convention backdrop
- Speaking slot for 5 minutes in the Plenary Session
- Sponsor logo with link on the ICBC website
- Sponsor logo, name and description listed as “Event Partner” in the Convention program and all collaterals related to the event
- Promotional material in the Convention Kit
- Coverage in Print/Social Media
- Corporate AV display during breaks at the event
- 1 exhibit table near the registration desk
- 1 roundtable of 8 people
- 2 standees at the event
- Logo placement on all relevant event signage
- Acknowledgement of Sponsorship during the Vote of Thanks

Platinum sponsor

INR 7, 50,000

- Recognition as Platinum Sponsor at all relevant event signage (Logo on the backdrop)
- Opportunity to participate as a panellist during one of the sessions on the convention agenda
- Sponsor logo with link on the ICBC website
- Promotional material in the Convention kit
- Corporate AV display (to be played once during the event)
- Coverage in Print/Social Media
- 1 exhibit table near the registration desk
- 1 roundtable of 8 people
- 2 standees at the event
- Acknowledgement of Sponsorship during the Vote of Thanks

Gold Sponsor/Knowledge Partner

INR 5, 00,000

- Opportunity to participate as a panellist during one of the sessions on the convention agenda
- Recognition as *Gold Sponsor/Knowledge Partner for the session* at all relevant event signage
- 1 standee at the event
- 1 roundtable of 8 people
- Sponsor logo with link on the ICBC website
- Acknowledgement of Sponsorship during the Vote of Thanks

Silver Sponsor

INR 3, 50,000

- Recognition as Silver Sponsor at all relevant event signage (logo on the backdrop)
- Sponsor logo with link on the ICBC website
- Flyer/pamphlet to be included in the Convention kit
- 1 standee at the event
- 1 roundtable of 8 people
- Acknowledgement of Sponsorship during the Vote of Thanks

Convention Lunch Sponsor

INR 3, 00, 000

- Recognition as *Lunch Sponsor* at all relevant event signage
- Sponsor logo with link on the ICBC website
- Complimentary passes for 4 guests
- 1 standee at the lunch set up
- Acknowledgement of Sponsorship during the Vote of Thanks

Session Partner

INR 2, 50,000

- Opportunity to participate as a panellist during one of the sessions
- Recognition as *Session Partner for the session*
- 1 standee at the event
- Sponsor logo on the ICBC website
- Acknowledgement of Sponsorship during the Vote of Thanks

Table Sponsorship: INR 30,000

- Recognition as *Table Sponsor* on the website
- 1 roundtable of 8 people
- Branding on the table
- Acknowledgement of Sponsorship during the Vote of Thanks